

November 10, 2005

# **BAY**

## **Village Schools**

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NOTICE: Advisory regarding ads for school organizations

Dear Advertiser:

**Thank you for advertising in the Bay High School Sports Program published by the Bay Rocket Association.**

Your support of the Rocket Association goes directly to providing opportunity for hundreds of Bay Village students.

Marketing companies and publishers sometimes contact area businesses seeking ads for sports calendars or printed sports schedules. The individuals **claim** that they are associated with the school district or booster organization for the school.

**School officials do not approve agreements with the publishers of calendars and schedule posters.** In recent months we took action to halt improper marketing more than once.

The school district seeks ads through the Rocket Boosters for sports programs. The Music Boosters and others sometimes seek ads for programs related to special events. The yearbook staff seeks ads on an annual basis.

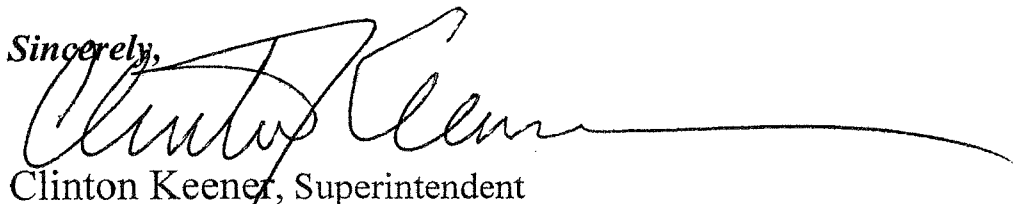
***If any person seeking an ad from you is not clearly a member of one of the school affiliated organizations, please check with us before purchasing an ad.***

***Office of Kevin Liptrap, Activities Coordinator  
440-617-7406***

***or e-mail Mr. Liptrap at [Kliptr@leeca.org](mailto:Kliptr@leeca.org).***

We know that your ad funds are limited and we want to maintain your support.

Sincerely,



Clinton Keener, Superintendent

***Education For A Lifetime Of Learning***  
***www.bayvillageschools.com***